

Contract # 47663

Schedule Dates 09/02/12-09/09/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (25)
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand Est 5071 9/3-9/9 TV Sched (27380)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5071
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Date Entered 08/28/12
Last Modified 08/31/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,847.50
Net Total \$106,802.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 146 \$125,650.00
Grand Total: 146 \$125,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	6A- 7 News Today in New England	1		1	1	1	1			4	\$850.00	\$3,400.00	WHDH Boston (WHDH)		8/28/12
2.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	6:30A- 7 News Today in New England	1		1	1	1	1			4	\$850.00	\$3,400.00	WHDH Boston (WHDH)		8/28/12
3.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	7A- Today Show	1		2	2	2	2			8	\$1,500.00	\$12,000.00	WHDH Boston (WHDH)		8/28/12
4.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	8A- Today Show	1		2	2	2	2			8	\$1,500.00	\$12,000.00	WHDH Boston (WHDH)		8/28/12
5.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/28/12
6.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	9:30A- 7 News Today in New England 9-10A	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/28/12
7.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	10A- Today Show	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/28/12
8.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	11A- TODAY SHOW III (hour 4)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/28/12
9.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	12P- 7 News at Noon	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/28/12
10.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	12:30P- 7 News at Noon	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/28/12
11.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	12:57P- Days of our Lives	1		1	1	1	2			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/28/12

CONFIRMATION CONTRACT

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Boston, MA 02114-2977

Contract # 4/663
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By Broadcast Month
Sep. 2012 146
Grand Total: 146
Rate
\$125,650.00
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12.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	2P- DOCTORS			1	1	2	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/28/12
13.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	3P- 3:30P (ET)	3		X	X	X	X			3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		8/28/12
14.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	3:30P- 4P (ET)			1	1	1	2			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/28/12
15.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	4P- 7 News at 4			3	3	2	2			10	\$500.00	\$5,000.00	WHDH Boston (WHDH)		8/28/12
16.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	4:59P- 7 News at 5			2	1	1	1			5	\$850.00	\$4,250.00	WHDH Boston (WHDH)		8/28/12
17.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	5:29P- 7 News at 5			2	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		8/28/12
18.0	Normal Line / SPOT	09/03/12-09/03/12	1	:30	5:59P- 7 News at 6	1	X							1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		8/28/12
19.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	5:58P- 7 News at 6			1	1	1	1			4	\$1,200.00	\$4,800.00	WHDH Boston (WHDH)		8/28/12
20.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	6:58P- 7:28P (ET)	2	X	X	X	X	X			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		8/28/12
21.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	7:28P- 7:58P (ET)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		8/28/12
22.0	Normal Line / SPOT	09/03/12-09/04/12	1	:30	10:59P- 7 News at 11 PM			1	1					2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		8/28/12
23.0	Normal Line / SPOT	09/05/12-09/05/12	1	:30	11:30P- 7 News at 11 PM	1			X					1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		8/28/12
24.0	Normal Line / SPOT	09/06/12-09/07/12	1	:30	10:59P- 7 News at 11 PM					1	1			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		8/28/12

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25.0	Normal Line / SPOT	09/03/12-09/04/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2							4	\$1,200.00	\$4,800.00	WHDH Boston (WHDH)		8/28/12
26.0	Normal Line / SPOT	09/05/12-09/05/12	1	:30	12:05A- THE TONIGHT SHOW W/ JAY LENO	2			X					2	\$1,200.00	\$2,400.00	WHDH Boston (WHDH)		8/28/12
27.0	Normal Line / SPOT	09/06/12-09/07/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO					2	2			4	\$1,200.00	\$4,800.00	WHDH Boston (WHDH)		8/28/12
28.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	5:30A- 7 News Today in New England	4	X	X	X	X	X			4	\$400.00	\$1,600.00	WHDH Boston (WHDH)		8/28/12
29.0	Normal Line / SPOT	09/08/12-09/08/12	1	:30	7A- Today Show Weekend	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/28/12
30.0	Normal Line / SPOT	09/08/12-09/08/12	1	:30	7P- Access Hollywood Sat	1						X		1	\$500.00	\$500.00	WHDH Boston (WHDH)		8/28/12
31.0	Normal Line / SPOT	09/08/12-09/08/12	1	:30	11:29P- Saturday Night Live	1						X		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		8/28/12
32.0	Normal Line / SPOT	09/09/12-09/09/12	1	:30	7:58A- TODAY SHOW-SUNDAY	1							X	1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/28/12
33.0	Normal Line / SPOT	09/09/12-09/09/12	1	:30	9A- 7 News Today in New England-Sun	1							X	1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/28/12
34.0	Normal Line / SPOT	09/09/12-09/09/12	1	:30	6P- 7 News at 6	1							X	1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		8/28/12
35.0	Normal Line / SPOT	09/09/12-09/09/12	1	:30	11:55P- 7 SPORTS XTRA	1							X	1	\$400.00	\$400.00	WHDH Boston (WHDH)		8/28/12

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Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (2E

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 5071 9/3-9/9 TV Sched (27380)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

5071

CPE

Standard

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

Date Entered

08/28/12

Last Modified

08/31/12

Entered By

Krista Gordon

CO-OP

No

Headline #

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$18,847.50

Net Total

\$106,802.50

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Sep. 2012

Grand Total:

146

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Rate

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT	09/09/12-09/09/12	1	:30	12:30A- Extra Weekend	1							X	1	\$200.00	\$200.00	WHDH Boston (WHDH)		8/28/12
37.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	4:30P- 7 News at 4			2	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		8/28/12
38.0	Normal Line / SPOT	09/02/12-09/02/12	1	:30	3P- GOLF - DEUTSCHE BANK CHAMPIONSHIP								2	2	\$400.00	\$800.00	WHDH Boston (WHDH)		8/29/12
39.0	Normal Line / SPOT	09/03/12-09/03/12	1	:30	1:30P- GOLF - DEUTSCHE BANK CHAMPIONSHIP		3							3	\$800.00	\$2,400.00	WHDH Boston (WHDH)		8/29/12
40.0	Normal Line / SPOT	09/04/12-09/04/12	1	:30	10P- NBC NEWS SPECIAL: DEMOCRATIC NAT'L CONVENTION			1						1	\$4,500.00	\$4,500.00	WHDH Boston (WHDH)		8/29/12
41.0	Normal Line / SPOT	09/06/12-09/06/12	1	:30	10P- NBC NEWS SPECIAL: DEMOCRATIC NAT'L CONVENTION				1					1	\$4,500.00	\$4,500.00	WHDH Boston (WHDH)		8/29/12
42.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	8A- 9A (ET)							1		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/31/12
43.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	9A- 10A (ET)							1		1	\$800.00	\$800.00	WHDH Boston (WHDH)		8/31/12
44.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	5A- 5:30A (ET)	2		X	X	X	X			2	\$400.00	\$800.00	WHDH Boston (WHDH)		8/31/12
45.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	5:30A- 6A (ET)	1		X	X	X	X			1	\$400.00	\$400.00	WHDH Boston (WHDH)		8/31/12
46.0	Normal Line / SPOT	09/08/12-09/08/12	1	:30	1:31A- EXTRA WEEKEND	1						X		1	\$200.00	\$200.00	WHDH Boston (WHDH)		8/31/12

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